

2017

HIGHLANDER



TOYOTA



DISCOVER SOMETHING NEW WITH EVERY DRIVE.

There's an entire world out there full of adventure. Now, you and your family can discover its greatest mysteries and wonders with the new 2017 Highlander. With its robust capability, refined style, versatility, and cutting edge safety, it's as eager to explore as you are. So put down that phone, hop in, and go discover near and far.

ADVENTURE AWAITS

XLE AWD with SE Package
shown in Pre-Dawn Grey Mica.

FRONT COVER
XLE AWD with SE Package
shown in Midnight Black Metallic.

YOU CAN'T BEAT THIS VIEW

LOOKS AS IMPRESSIVE AS
THE PLACES YOU'LL DISCOVER.

No matter where your curiosity takes you, the 2017 Highlander will have you arriving at your final destination in style. Featuring a sleek aerodynamic design, edgy high-tech grille, and an aggressive wide rear stance, Highlander is sure to make a statement at every arrival. For those seeking even more fun, the all-new SE AWD model includes a sporty exterior and unique interior styling that's sure to satisfy.





CROWD PLEASING COMFORT

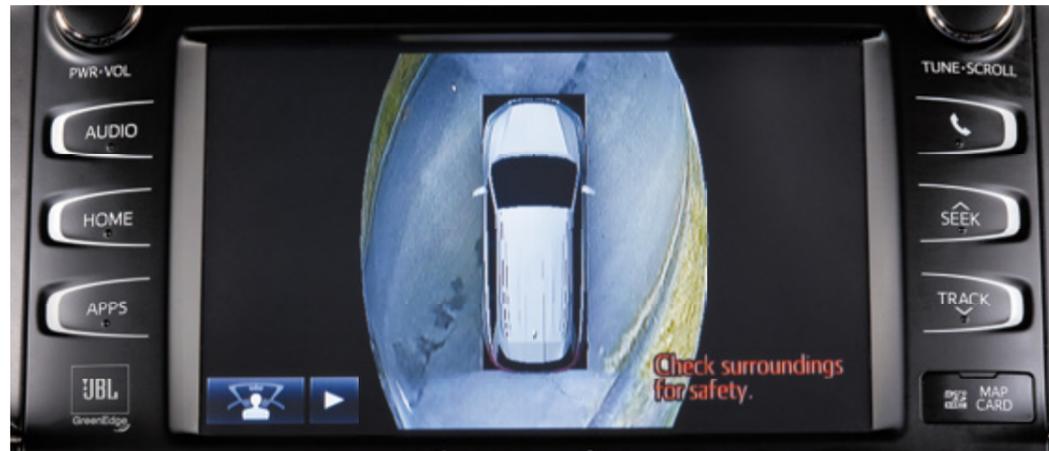
WHEN EVERY SEAT IS THE BEST SEAT.

Every journey, regardless of how far you go, is an enjoyable one in the 2017 Highlander. With spacious seating for up to eight passengers, comfort is central to creating a premium experience. That's why Highlander marries function and style with quality materials, accents, and textures to create an exceptional ride for every single passenger.

SELECT FEATURES

- Panoramic Glass Roof
- Heated Leather-Wrapped Steering Wheel
- Perforated Leather Trimmed Front & Second-Row Seats
- Reclining Second & Third-Row Seatbacks
- Three-Zone Automatic Climate Control
- Power Driver & Front Passenger Seats

THE CONNECTIVITY YOU CRAVE



BIRD'S-EYE-VIEW CAMERA⁶ Highlander's available Bird's-Eye-View Camera⁶ gives you a live, 360-degree view of your vehicle's surrounding area. This advanced feature helps you locate nearby objects, so you can park with more confidence than ever before.

BACKUP CAMERA WITH PROJECTED PATH Whether you're backing up or parallel parking, the available backup camera can serve as a guide by showing what the camera detects on the touch-screen display.

FIVE USB PORTS Highlander models come equipped with five USB ports. With two USB ports up front, and three USB ports in the rear, everyone can plug in their favourite portable electronic devices.



AVAILABLE FEATURES

- Display Audio System⁴ w/Navigation⁵
- Steering Wheel Bluetooth³ & Audio Controls
- Multi-Information Display
- Push Button Start/Smart Key System
- Driver Easy Speak



Limited AWD shown in Ooh La La Rouge Mica.



EVERY DAY MADE EASY

EQUIPPED FOR WHATEVER COMES YOUR WAY.

Highlander is as versatile as you are. Its large cargo space is ready to take on everything you'll need for all your daily adventures. It comfortably seats up to 8 passengers, while the SE and Limited models seat up to 7. And if your plans change, it can be configured to allow for over 2,300 litres of cargo storage. Wherever your imagination takes you today, Highlander is always ready to get you there.

AVAILABLE FEATURES

- Adjustable Power Liftgate w/Jam Protection
- Flip-Up Rear Hatch Glass Window
- 60/40 Split Flat Folding 2nd & 3rd Row Bench Seats
- 24.5 Litre Roll-Top Centre Console Box
- Foldable Side Table on 2nd Row Captain Seats

IT'S THE HYBRID THAT HAULS

HYBRID EFFICIENCY MEETS THRILLING PERFORMANCE.

The Highlander Hybrid has an impressive and proven track record. It offers the fuel efficiency you expect with a combined city/highway rating of 8.3 L/100km and the power you demand with our Hybrid powertrain, which generates 306 hybrid system net horsepower.¹⁸ On top of that, it offers 1,587 kg (3,500 lb.) of towing capacity. And for life driving on Canadian roads, Highlander Hybrid is equipped with Electronic On Demand AWD-i, which automatically switches to all-wheel-drive utilizing an additional motor to drive the rear wheels when extra traction is required. All of this proves that going Hybrid doesn't mean having to give up on the thrill of the drive.



EV OR ECO MODES EV Mode uses only the electric motors for situations where you're driving at low speeds for short distances. For more economical operation in normal driving situations, ECO Mode modifies throttle response to help reduce fuel consumption.

HYBRID SYSTEM INDICATOR Located in the instrument gauge panel is the Hybrid System Indicator, which provides the driver with a guideline to help optimize fuel efficiency.

TEACHING KIDS HOW TO GROW IN MORE WAY THAN ONE

Toyota's commitment to sustainability extends well beyond what we do on the road. It also lives in our commitment to improving Canadian communities. Since 2000, the Toyota Evergreen Learning Grounds has provided funds to over 2,000 schools across the country, transforming school grounds into natural learning environments so that students can engage with nature. It's a way to help create greener environments and more sustainable cities. And the 2017 Highlander continues Toyota's commitment to sustainable mobility. Highlander was designed with these same values in mind, with its focus on fuel-efficient technology (including a hybrid option), and by being a vehicle that takes today's youth toward tomorrow.

STRENGTH AND POWER



WITH COMFORT AND CONTROL TO MATCH.

No matter where your journey takes you, you can depend on Highlander's capable power to get you there and back. It features a new 3.5-litre V6 direct-injection engine that's paired with an advanced Direct Shift 8-Speed Automatic Transmission. This new powertrain is built to generate more horsepower and torque while enhancing fuel efficiency. And thanks to a MacPherson strut suspension up front with a double-wishbone type suspension in the rear, Highlander offers exceptional handling, stability, performance, and overall ride quality and comfort. Taking the long way home is never a problem.

IMPRESSIVE TOWING Your experiences should never feel limited with Highlander. With a towing power of 2,268 kg (5,000 lb.), you'll have more than enough power to pull a camping trailer with ease, or whatever else you may need while you're away.

AVAILABLE DYNAMIC TORQUE-CONTROL AWD With the Highlander Dynamic Torque-Control AWD system, engine power is distributed from front-to-rear, giving the driver maximum control on a variety of surfaces.

STOP AND START ENGINE SYSTEM With great power comes great efficiency. Available on gas-powered Highlanders is the new Stop and Start Engine System. This shuts the engine off when Highlander is at rest — like when at a stoplight — to help save more fuel. When it's time to go, pressing the accelerator restarts the engine so you can get on your way.



SAFETY FIRST

Toyota
Safety
Sense

SAFETY DESIGNED AROUND YOU.

Over the years, promoting a safe driving environment has always been one of Toyota's top priorities. That's why the 2017 Highlander comes standard with Toyota Safety Sense™ (TSS-P)¹¹ – our next stage in Toyota's active safety technology. Simply put, TSS-P helps create in-the-moment safety that supports your awareness and decision making on the road. A vehicle that thinks about safety with you? Now that's technology anyone can appreciate.

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION¹² Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection (PCS w/PD)¹² may also help to detect pedestrians and help prevent or mitigate a collision.

LANE DEPARTURE ALERT WITH STEERING ASSIST¹³ Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.

DYNAMIC RADAR CRUISE CONTROL¹⁴ Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

AUTOMATIC HIGH BEAM¹⁵ Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beam (AHB)¹⁵ can switch between high and low beams for you.



XLE AWD with SE Package shown in Midnight Black Metallic. Hybrid Limited shown in Blizzard Pearl.

PEACE OF MIND INCLUDED

SAFETY ALL AROUND YOU.

Keeping your family safe is our top priority. Just like every Toyota we build, the 2017 Highlander is engineered to include an advanced integration of safety technologies to give you the confidence and peace of mind you need, no matter what type of road you are on. And it's that dedication to safety that makes Toyotas so dependable. In fact, over 85% of Toyotas sold in Canada in the last 20 years are still on the road today.¹⁷

STANDARD FEATURES

Star Safety System™ includes Vehicle Stability Control,⁷ Traction Control, Anti-Lock Brake System, Electronic Brake-force Distribution, Brake Assist,⁸ and Smart Stop Technology.⁹

8 Airbags¹ includes Dual-Stage Driver and Front Passenger Airbags, Driver's Knee Airbag, Front Seat-Mounted Side Airbags, Front and Rear Head/Side Curtain Airbags, Front Passenger Seat Cushion Airbag.

AVAILABLE FEATURES

Blind Spot Monitor¹⁰
Rear Cross-Traffic Alert¹⁰
Front & Rear Parking Assist Sonars
Tire Pressure Monitoring System
Anchor Points for Children Restraint Seats

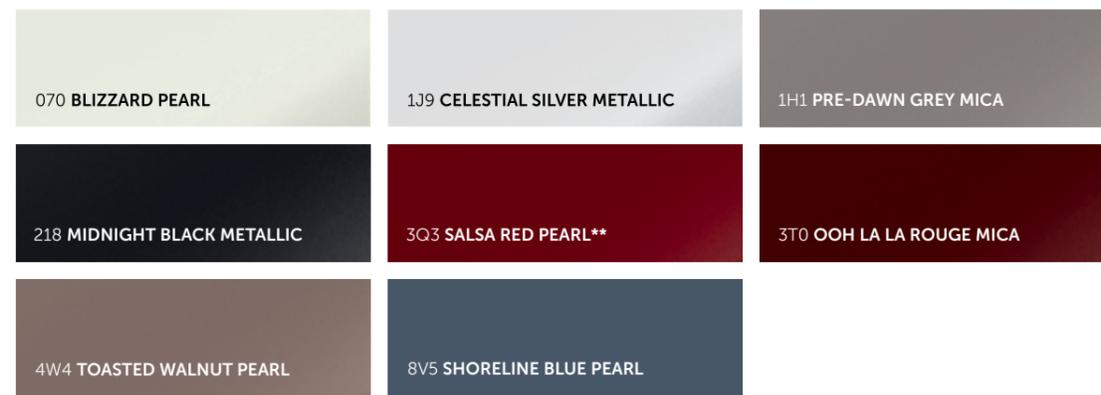


COLOUR SECTION



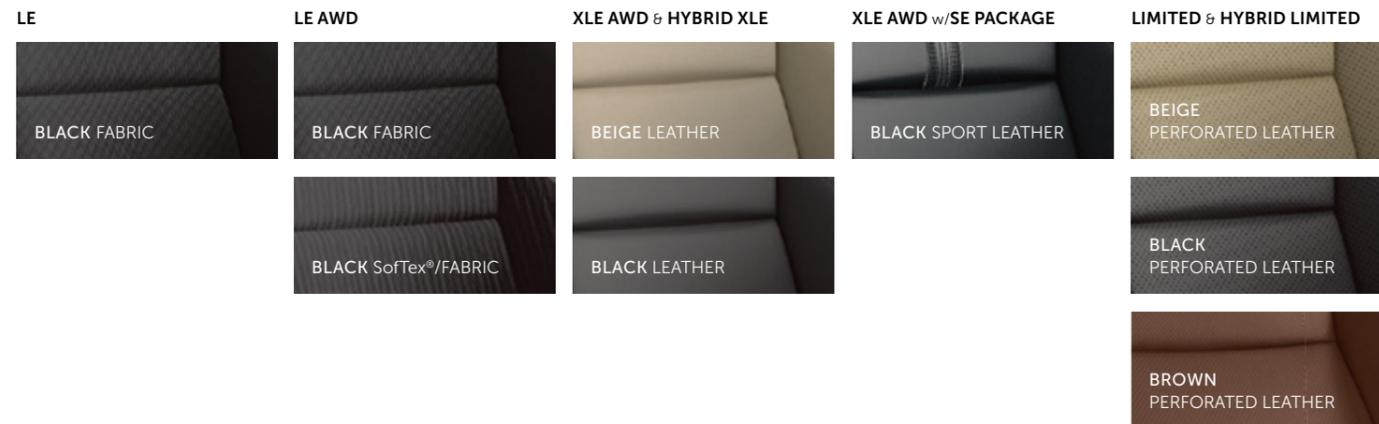
8V5 SHORELINE BLUE PEARL

EXTERIOR COLOUR



**Only available on XLE AWD with SE Package

INTERIOR COLOUR



 Not all exterior and interior colour options are available for every model. Visit toyota.ca or your Dealer for details on colour configurations.

NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS*

8 YEARS OR 160,000 KM.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn AeroPlan®¹⁹ Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership. Speak to your Dealer for full details.

DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. (6) Cold weather and other environmental factors may limit system. Operates at low speed or when parked. Do not rely exclusively on the system as it is not intended to replace safe attentive operation of the vehicle. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm clearance. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (10) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (11) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (12) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (13) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (14) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (15) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (16) DAC is designed to help the driver maintain vehicle control and speed on steep downhill descents. HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether DAC and HAC will be effective in preventing a loss of control. (17) Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. (18) The maximum output indicates engine plus HV battery output. (19) *AeroPlan and the AeroPlan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA iM



COROLLA



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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